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WHY YOU SHOULD  
OWN ENERGY NOW

# An offer from the Publisher...

Dear Reader,

**T**his publication offers something that you won't easily find amongst the universe of other newsletter and investment digests - the potential to create enormous personal wealth by investing in the American spirit. Our message to investors is simple: invest in America! Up markets and down cycles both create unique opportunities. Investing is the key to a strong economy and the creation of financial freedom. So, it's our goal to bring you opportunities as they arise, in a timely manner. These situations may range from promising new public companies or unique situations, to simply opportunities of fortune. In each and every case, the potential must exist to create major gains by acting in a timely way on a purely American opportunity.

Remember, a good investor is prepared to act and takes emotion out of the picture. Timing is everything. Emotion is poison. Did you fall in love with a dot com stock that was the apple of your eye, only to hold on to it until it was worthless? Most investors did. Don't feel bad. Learn from your mistakes. That's what successful investors do.

Let me take this call to action one step further; I would like to introduce you to one of the most compelling situations we have seen of late - a junior oil and gas company building enormous domestic reserves. Even if you know little or nothing about energy, I invite you to read this edition and find out more about this gem of a company that could double, even triple in value!

Beyond this edition, I'd also like to extend to you a special offer to become a subscriber to Invest AMERICA. Here's what you'll get:

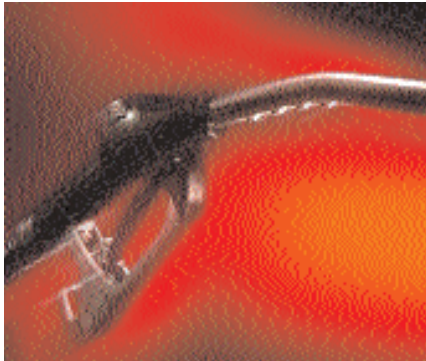
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I see a lot of exciting opportunities on the horizon and I'd like to make you a part of the Invest AMERICA family.

Continued on back...

*“Our message to investors is simple: invest in America! Up markets and down cycles both create unique opportunities. Investing is the key to a strong economy and the creation of financial freedom.”*

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**AMERICA**



# Pumped about oil and gas

Don't get mad at soaring fuel prices, get even by investing in energy

Investors take heart, here's your chance to profit from this trend that, according to experts, is going to continue for "quite a while." But don't wait too long to jump in.

BY LEONARD BRAUMBERGER, EDITOR

If it feels like big oil and gas companies are taking us to the cleaners recently, that's because they probably are. For a long time, they suffered from depressed pricing. Profits were marginal and the big companies were forced to consolidate.

But over the last two years or so, all that changed as oil soared (over \$30 a barrel) and natural gas got its own big boost (as high as \$26.00/mcf in California). Now, those same big companies are taking their due. And yes, there was the war in Iraq, but haven't prices already reflected these facts? According to the analysts, the answer is no! We are going to continue to pay long after the liberation of Iraq. The reasons for this are complicated, but the bottom line comes down to increased demand.

Oil, gas and petroleum products are the stuff that our mili-

tary, our industry and our country run on. Demand is on the rise (especially for natural gas) and there's a long (possibly hot) summer to account for. This is where opportunity knocks.

America is screaming for oil and gas development, and some of the biggest and best opportunities of this decade are right here, in our own backyard. Think domestic

**AMERICA IS SCREAMING  
FOR OIL AND GAS  
DEVELOPMENT AND  
SOME OF THE BIGGEST  
AND BEST OPPORTUNITIES  
ARE RIGHT HERE...**

American oil and gas production. Companies that capitalize on this fact could be huge winners, and so could their shareholders. That's why I'm pointing out a promising company - Petrogen Corp. - that could experience a major increase by following this rationale. But more about that shortly.

Wouldn't you love to turn the tables on increasing fuel costs? You can, by investing in companies that benefit from the price

*Our mid-2003 issue focus in on U.S. Energy and how a small company can build reserves to create incredible value.*

rise. The question is where amongst the broad line-up of petroleum players should investors be looking? As I scanned the pages of successes in domestic energy, I found that some of the greatest gains of all-time were made by start-ups and in junior (micro-cap) size oil and gas companies. This group can be separated into two basic categories: those that explore for oil and gas (wildcaters) and those that build reserves through acquisition and development (producers). Of course some companies, usually bigger ones, integrate both.

While some of the truly astounding fortunes of all time have been made by the exploration companies, the risk involved with this group is a little hard for most investors to swallow. It's largely a gamble on hitting something, hopefully big, through sophisticated research and good old drilling.

Most big companies were out of the exploration game for some time, but have returned as a result of new higher oil prices that make it economic. So it's not only risky, now it's also getting competitive.

For my money, domestic U.S. production is the pathway to a low-risk, high-reward investment in energy right now.

Producers are the group that grow through acquiring existing properties and either by working over projects or building on

proven production, like drilling step out wells etc.

Producers may not get the "elephant" or giant size initial wins of the exploration companies, but that's okay. They can, if they play their cards right, end up with more oil and gas in the end. After all, these companies are valued based on their reserves - what they have in the fuel bank and what they deliver.

In this climate of severe uncertainty, I am suggesting that solid production companies are

**FOR MY MONEY  
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INVESTMENT IN  
ENERGY RIGHT NOW**

a very real way for the small American investor to turn those high fuel costs to their advantage. I've found one 'gem' in the group of producers that really sets the tone.

Here's what I look for in the company: only domestic properties with significant potential and low operating costs; good management that is strategically building U.S. reserves without using up all its cash; a solid plan to grow its reserves and leverage them into additional U.S. reserves; and the ability to bring revenues on stream quickly.

I can't stress that last point enough. Oil and gas companies can't afford to keep sinking



money into projects or acquisition without bringing production on line. It's their lifeblood and analysts and investors will soon leave them in the dust if they don't pay attention to this vital fact.

You'll notice that I have suggested only companies that are building on domestic reserves, and there's a good reason; we can only count on the oil and gas that we own. All other sources can fall prey to foreign interests and uncontrollable forces (just look at Venezuela!). If given a choice, I would definitely seek companies that are heavily weighted towards natural gas rather than towards oil. My reasons will become evident when you read about the future demands for and expected pricing of natural gas.

The other thing I look for is companies that are aware of their environment and are ready to seize major opportunities.

I know of one small California natural gas company whose share value rose from \$2.50 to over \$18.00 in less than a year,

**TRADING SYMBOL: PTGC-OTCBB**

based on its foresight in developing reserves for that state's huge natural gas demand during the 2000-2001 crisis. They saw it coming, acted and it paid off - big time.

In this edition, I've singled out Houston-based Petrogen Corp., for many reasons, but mainly because it is an example of a junior producer with the right stuff at the right time. It has all the criteria mentioned previously, and then some.

The typical business model of newer exploration and production companies is to focus primarily on discovery through exploration. Petrogen on the other hand, is focused specifically on cash flow through exploitation. That's a major difference that gives the company a head start coming right out of the gate.

Let me put it another way; Petrogen has set their known targets and now just needs to execute on bringing in the reserves. There is no guess work, and therefore very limited down-side risk.

I like Petrogen because the company is small, and still relatively unknown, but very resourceful. Their management is using leverage and access to major projects in order to turn its initial group of assets into a remarkable reserve base. That's what translates into value.

They have already managed to pull off a lot in what's considered a very short period of time in the production end.

First, the company has acquired some very significant properties in the Texas Gulf

## Is it possible to grow into an energy producer that 'pays off' virtually overnight? Petrogen Corp. management says, 'yes, using leverage.'

### CREATING PERSONAL WEALTH

One of the incredible things about the oil and gas industry is its unique ability to spawn new companies and generate untold personal wealth.

Most of us have heard of the legendary Phillips and Getty oil fortunes, but is it still possible to grow from virtual start-up to a cash rich, valuable oil and gas producer that pays big returns in today's world? According to Sacha Spindler, Petrogen Corp. President, the answer is, yes - using leverage. Spindler says that his company has managed to grow reserves in a down climate when investors were keen to give up prime production with little cash required and for a small eventual payout.



“By moving at the right time on high quality prospects, we've been able to amass a formidable group of reserves in less time than it takes to get a college diploma.”, says Spindler. “Then, using the strength of reserves in hand and these high quality properties, we managed to push into new, even higher quality projects that most junior companies wouldn't even dream could come their way. Using leverage is the key to building Petrogen into successful American producer that outperforms anyone in its class.”

Management says that Petrogen plans to use leverage again to double the size of its present gross reserves again, this time within twelve months.

### GET THE INFO

A good way to start your own due diligence about Petrogen Corp., including more information about its reserves and plans, is to contact the company directly at toll free **1-800-549-5824**



Coast, Mississippi and Wyoming regions. Three major properties in all make-up the initial group of Petrogen assets. The Emily Hawes Field, Texas, The Baxterville Field, Mississippi, and the Brown Government Lease in Wyoming form the core group of projects that have been brought in since the company was spun off from its affiliate, Petrogen Inc.

The company also recently acquired the use of a pipeline which gives direct-to-market access to the Emily Hawes Field - one of the Gulf Coast properties - where Petrogen plans to begin drilling to bring gas reserves online in short order.

All of these properties are significant because of the size and nature of their reserves.

In just 18 months since beginning their acquisition program, Petrogen management has gone from gross reserves of 0 to 23 BCFG (Billion Cubic Feet Gas) and 0 to 1.1 MMBO (Million Barrels of Oil). Management

has made a concerted effort to maintain a proportion of gas to oil reserves of about 80% natural gas to 20% oil.

A side note here for non-oil and gas types like myself: oil and gas reserves are measured in proven and unproven

reserves that can be either producing or non-producing. Proven reserves are preferred, since they are a known value for production purposes.

Producing wells are usually preferred over non-producing ones, depending on their condition. An old, problematic well for instance, could be worthless.

To give you an idea of just how prolific Petrogen's short term development really is, that California company that I

mentioned earlier which went to over \$18 per share took five years to reach the 16.7 BCFG level in total gross reserves. Petrogen has reached the 23 BCFG and 1.1 MMBO gross reserves level in less than two years.

Now Petrogen management has set a goal to double its estimated proven reserves within

one year. That might sound ambitious, but the company says it can achieve its target with the projects that it already has in hand. In other words, they've done their homework and know exactly which projects must be completed in order to reach the goal.

The core Petrogen Corp. properties were carefully selected and have been acquired for their low-cost production capacity, along with substantial reserve values. The properties are well developed, with a total of 9 wells either suited to re-entry or simple workover techniques, which the Petrogen team has extensive background in handling.

The next step for Petrogen is to begin bringing its various properties into production and start generating revenues. It plans to do this in summer and fall 2003 - so it's not far off. This is a major milestone for a company at Petrogen's stage. It will be the very first time that the

company will have brought production online. At that point, Petrogen will shift into high gear and seek to bring on several additional producing wells

that will bolster the bottom line in a major way.

Entering the revenue producing phase will also give Petrogen management the ability to move

EXPERTS PREDICTED A SWIFT VICTORY IN IRAQ WOULD DO LITTLE TO BRING DOWN OIL PRICES OR ENSURE LONG TERM STABILITY

up to a new level of acquisition, which has been their intention since start up.

As with any junior company, management is probably the most critical factor. In your review of oil and gas companies or any stock for that matter, I urge close attention to this aspect - it's either a company maker or a company breaker.

Petrogen is made up of both businessmen, as with its President, Sacha Spindler, and veteran oil men, as with V.P. and Chief Operating Officer, Bill Kerrigan. These spirited, hard workers have been able to operate without the bureaucracy and top heavy management load that many of their peers carry. The management team has the capacity to bring several projects into production at once. This has served the company well. Basically, they are solid businessmen using sound practices to control costs and deliver on their promise; not necessarily the norm for a junior oil and gas company.

As time moves on and this small company enters the next production stage on several projects, managing costs and projects will become very important. Big overheads can hurt a company and slow its progress. If its progress to date is any indication, Petrogen is definitely a lean and mean operator that gets the very most out of each deal and every dollar.

Another thing to like about Petrogen: it's not yet widely followed. The company only went public in February 2003 by way of an RTO. Since then it's had

## How high can fuel prices go and how long will they stay there?

Most analysts agree that despite progress in Iraq, the world oil supply will not change dramatically over the immediate term.

Tom Petrie, chief executive of Petrie Parkman, a Denver-based investment bank specializing in energy says, "It will be clear within a year that Iraqi oil won't be a panacea for the world..."

Petrie expects that oil prices will average \$25 to \$30 a barrel this year, likely closer to \$30.

Natural-gas prices, which tend to fluctuate with crude, also are likely to exceed current market expectations of \$3 to \$3.50 per million British thermal units (Btu). Petrie sees gas prices of \$3.50 to \$4.50 per MMBtu, rising to \$4-\$7 over the coming decade.

Since gasoline prices tend to lag behind crude, we're not likely to see the prices at the pump drop any time soon.



little or no press coverage. You won't yet see it in the likes of the *Oil & Gas Journal*, and that's great for investors like you and me. Once the story is widespread and well known, it can create a significant following, and often a higher stock price. So far, Petrogen Corp. has remained under the radar. I don't expect that will last long, especially once the company enters the production phase.

No matter how good a company is, the market forces will affect the outcome of its value. Petrogen management has rec-

ognized this fact. By strategically positioning itself in a roughly 80/20 gas to oil focus, the company has put its emphasis on the major growth market. That's because America's demand for natural gas is outpacing its production dramatically.

At last count, 65% of homes in the United States heat using natural gas. The U.S. Energy Secretary's oil and gas advisory committee recently forecast that our natural gas use could grow by about 30% in the next 10

**TRADING SYMBOL : PTGC-OTCBB**



## 7 SEVEN REASONS WHY YOU SHOULD OWN ENERGY STOCKS HEAVY ON NATURAL GAS

There are seven major factors that have contributed to the independence of natural gas pricing away from its typical ties to oil pricing indexes.

Ironically, they are also very good reasons to own shares in a company whose price/value is affected by its natural gas reserves and their market value.

1. A dramatic rise in current gas demand
2. Increased predictive future gas demand
3. Decreased deliverability from the US Gulf of Mexico
4. Decreased deliverability from Canadian imports
5. Demand has outpaced our production capabilities (no more 'gas bubble')
6. Clean Air legislation that establishes natural gas as the 'fuel of choice'
7. The closing of the seasonal differential gas price which results in less gas in storage

years, rising from 22 trillion cubic feet a year to 29 trillion cubic feet a year by 2010. But domestic reserves of natural gas aren't expected to keep pace - not even close. The question is, who will be there to seize the opportunity as the prices move higher and demand gets even greater?

The obvious answer is domestic producers who see what's on the horizon and act now.

Perhaps you thought that the end of the war in Iraq would bring massive oil supplies online and solve the problems that sparked the pricing hikes. The experts say, that's not so. Here's why: Tom Petrie, chief executive of Petrie Parkman, a Denver-based investment bank specializing in energy says, "It will be clear within a year that Iraqi oil won't be a panacea for the world...".

Petrie is a veteran observer of oil's price changes. To those who think Iraq will be able to double its oil output soon, Petrie warns the process will take longer, and cost a lot more, than anyone now expects.

Petrie expects oil prices to average \$25 to \$30 a barrel this year, with the high end of that range a good bet. He says the war disrupted oil fields and supply lines in the Middle East and that "global inventories of crude and refined products are low, while demand worldwide is growing."

Is that good or bad?

As with the rest of the price escalations, it isn't great news for consumers who rely on gas and will use even more of it dur-

ing the summer travel period. But it is great news for companies like Petrogen and for investors who buy in early. The continued high oil prices will only add to the value of Petrogen's reserves and any revenues as they come online.

It does however put the average American investor back in the hot seat, paying higher prices. Still unconvinced that we need increased U.S. production? Take a good hard look. Just a cursory view of the climate, the huge market and the increase in demand should tell you that

HISTORICALLY, THE  
SHARES OF OIL AND  
GAS COMPANIES HAVE  
BEEN THE MOST  
PROFITABLE  
INVESTMENTS GOING

domestic energy is the one investment to own right now - and for the foreseeable future.

Obviously we can't guarantee that Petrogen Corp. will attain its goal of achieving 46 BCFG and 2+ MMBO in reserves by next year. We certainly can't guarantee that it will become a major oil and gas producer or that its value will double or triple before summer. However, a review of its strong early position and strategic approach reveal it is a company with the potential to do both those things. Add to this mix rising natural gas and oil prices, and increased demand and you've got a potential blockbuster that

could easily create exceptional returns for both the short and long term.

A good way to start your own due diligence about Petrogen Corp., including more information about its reserves and plans, is to contact the company directly at toll free, 800-549-5824. Be sure and ask for a complimentary investor's kit.

Remember, historically the shares of oil and gas companies have been the most profitable investments going. They've been more profitable, for those that bought them at the right time, than all the dot coms and IPO's of the 1990's put together!

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Investors who bought shares of start-up oil companies at the right time became millionaires. A few even became billionaires. Of course those opportunities are few and far between. But there are juniors with the ability to create great wealth as a result of their unique circumstances. I believe that the domestic oil and gas industry still offers that

potential. I also believe that Petrogen is possibly the best company in that category.

As always, Invest AMERICA wants you to succeed. So do your homework on energy companies before you act. Take in news about the domestic energy situation and above all, invest in America. ■ LB



**PETROGEN UPDATE!**  
To learn more about  
Petrogen Corp. (PTGC:OTCBB) and the present  
development of its U.S. oil and gas reserves,  
call toll free 1-800-549-5824

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The information contained herein includes forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Reference is made in particular to the description of Petrogen's plans and objectives for future operations, assumptions underlying such plans and objectives and other forward-looking statements included in the information provided. Such statements, which contain terms such as "expect", "believe", "anticipate", "suggest", "plan", "indicate" and similar terms of uncertainty, are based on management's current expectations and beliefs and are subject to a number of factors and uncertainties which could cause actual results to differ materially from those described in the forward-looking statements. Factors which could cause such results to differ materially from those described in the forward-looking statements include the size and growth of the market for the Company's oil and gas operations, regulatory approvals, the ability to fund its capital requirements in the near term and the long term, developments by competitors which could impact the company's operations; fluctuations in oil and gas prices; armed conflicts and or terrorist activities which could effect the economy and or the public equity markets, effects of naked short selling and other market pressures; and similar related issues.

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**We believe in America and investing in situations that  
are not yet a part of the "mainstream"...**

Great little companies that haven't yet caught the attention of the major Wall Street analysts and media — but are on the edge of breaking away from "the pack," with share prices potentially jumping by 100%, 200% or more. (Yes, even in *this* market.)

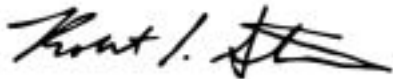
In particular, *Invest AMERICA* hunts for companies with (a) a sound management team, and (b) having something unique to offer. That's why we're impressed with Petrogen Corp. and its exponential potential for reserve growth.

It has both of these qualities PLUS it's on the edge of entering the revenue phase with its drilling that is planned for this summer/fall.

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# THE ONE INVESTMENT TO OWN RIGHT NOW

Discover an unknown 'gem' in  
the industry that has made more  
millionaires than any other...

Only in America could junior resource company, Petrogen Corp., and its spirited management team acquire massive proven reserves without using up cash. Then, turn those reserves into the leverage needed to put the company on a playing field with some of the industry's biggest players. The company plans to leverage itself again using equity only to bring revenue on stream. This could create a formidable base of proven and producing gas and oil reserves in the **multi-billions**. The value to investors could be incredible, doubling or tripling by delivering on the projects at hand. (SEE INSIDE)

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